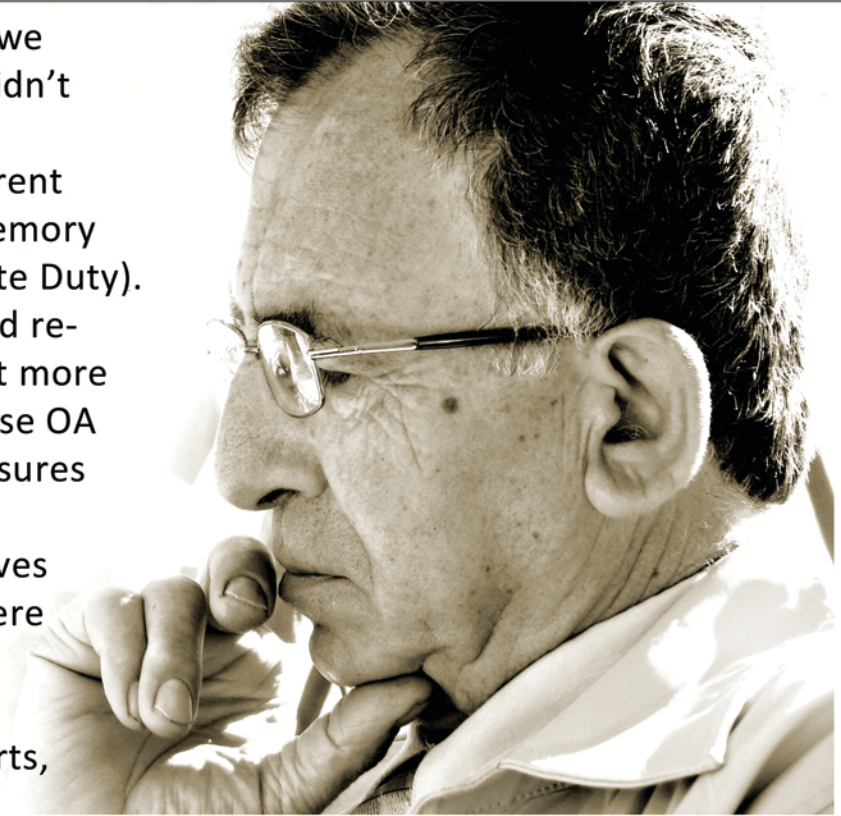


Top 7 Reasons Why Communities Join the Occupancy Advantage Family



We asked our clients why they chose OA. Here are their top 7 reasons:

1. "Every community and service line we have are under one umbrella." - We didn't need a different database (or worse) software package to manage our different communities and service lines (like Memory Care, Home Health, Hospice and Private Duty).
2. "Occupancy Advantage enforces and re-enforces our Sales Coaching." - We get more out of our Coaching investment because OA makes our processes "stickier" and ensures they are happening as taught.
3. "All our sales and marketing initiatives are in one system...for less than we were paying collectively before." - No need for CRM, email marketing system, separate excel spreadsheets and reports, Outlook tasks and internet marketing services. It's all in Occupancy Advantage and all the components talk to each other in real time.
4. "We liked being able to track the status, revenue and occupancy/availability of our units and revenue from our services in real time." - Property Closer allows you to take the sale all the way to occupancy, build your agreements and track your revenues.
5. "Much, much easier to use than our old system." - We wish we had a dime for each time we've heard that. Your marketing team shouldn't fight against your software. It should be intuitive and people-friendly. Shocking!
6. "Pro-active, forward-thinking, helpful" - Instead of being an electronic rolodex of "what we put in yesterday", Occupancy Advantage actually drives your processes for you – so you don't have to keep track of all those details – thanks in large part to TaskoMatics.
7. "I know you have other clients, but every time I call, I feel like I'm the only client you have." - That's the highest compliment of them all. Thank you. We truly exist to make you successful.



Contact Us Today!

239.337.2667

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